

LM-49 INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT

A.A. 2021/2022

Elective educational activities, on condition that they are consistent with the educational path, shall be intended as opportunities to increase, complete and personalize the educational path.

The student can opt for:

1. Same-level didactic activities of the Study Courses, since the Council considers that the whole same-level educational offering is consistent with the educational objectives of the Course;
2. Activities previously accredited by the Council (the activities must be organized in collaboration with at least one professor belonging to the courses L-1 & L-15, LM-49, LM-89 and conclude with a final test or report examined by the professor who arranged the course - *deliberation of CCU of 21st January 2020*);
3. In addition to the ones in option within the study plan (French Language and Culture or Hispanic Language and Culture), for the a.y. 2021/2022, the Master of International tourism and destination management activates the following courses:

Elective courses	SDS	ECTS/CFU	HOURS	SEM
Destination Marketing	M-GGR/01	6	36	2
Elective courses (Labs and seminars)	SDS	ECTS/CFU	HOURS	SEM
For laboratories and seminars: minimum 70% attendance				
Digital Resources for Tourism: Quality, Co-Creation and Collaboration	M-STO/08	3	30	2
Heritage Interpretation Techniques for Cultural Tourism	M-PED/01	2	20	1
Heritage Marketing	SECS-P/08	2	12	2