

LM-49 INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT

A.A. 2019/ 2020

Elective educational activities, on condition that they are consistent with the educational path, shall be intended as opportunities to increase, complete and personalize the educational path.

The student can opt for:

1. Same-level didactic activities of the Study Courses, since the Council considers that the whole same-level educational offering is consistent with the educational objectives of the Course;
2. activities previously accredited by the Council (the activities must be organized in collaboration with at least one professor belonging to the courses L-1 & L-15, LM-49, LM-89 and conclude with a final test or report examined by the professor who arranged the course - *deliberation of CCU of 21st January 2020*)
3. In addition to the ones in option within the study plan (French Language and Culture or Hispanic Language and Culture), for the a.y. 2019/2020, the Master of International tourism and destination management activates the following courses:

Elective courses	Teacher	SDS	ECTS/CFU	HOURS	SEM
Environmental Law	Benozzo Matteo	IUS/01	6	36	2
Laboratory "Experiential learning labs on gastronomic tourism and rural development" ²	Cavicchi Alessio	AGR/01	5	30	2
Destination Marketing	Corinto Gian Luigi	M-GGR/01	6	36	2
Heritage Marketing	Montella Marta Maria	SECS-P/08	2	12	2
Sustainable cultural ecosystems in rural areas	Borin Elena	SECS-P/08	2	12	1
Surrealism in Spain and the Americas	Galina Bakhtiarova	L-LIN/06	3	18	1

For laboratory: **minimun 70% attendance**