

Allegato n. 1 Nota del Presidente del 02/03/2022

A.Y. 2021/22

**NOTICE OF SELECTION FOR THE PARTICIPATION TO THE
EXPERIENTIAL ACTIVITY PERTAINING TO THE PROGRAMME**

**"INTANGIBLE CULTURAL HERITAGE AND SUSTAINABLE TOURISM DEVELOPMENT IN THE MARCHE
REGION, ITALY"**

**PROMOTED BY THE HEILBRONN UNIVERSITY FOR APPLIED SCIENCES (HHN)
10-12 MAY 2022**

Art. 1 - Description of the didactic activity

An experiential activity has been activated under the Programme "Intangible cultural heritage and sustainable tourism development in the Marche Region, Italy", promoted by the Heilbronn University for Applied Sciences (HHN) in cooperation with the University of Macerata.

The activity aims at creating an international learning experience for students of both universities and promoting the professional and scientific cooperation among the involved researchers on the programme topics.

The project consists of an international workshop and field excursions scheduled for 10-12 May 2022.

The participants, organised in small groups, will be guided by professors for the preparation of **a presentation in the English language** to be done on **10-11 May 2022** on the topics concerning cultural heritage enhancement and sustainable tourism development.

Art. 2 - General requirements for participation

Applications may be submitted by those who, by the deadline of this notice, meet the following requirements:

- be a regularly enrolled student in the Master's degree course in International Tourism and Destination Management (class LM-49) or in the Master's degree course in Management dei beni culturali (class LM-89) at the University of Macerata for the academic year 2021/22;
- be up to date with the payment of all university fees.

Art. 3 - Procedures and terms for submitting applications

Applications must be submitted exclusively using the online form available at the following link:

https://docs.google.com/forms/d/e/1FAIpQLSdJoJ3emV64B-D8sKKDzycYe6PTquWvLYXkFra-gM_XYGJOMQ/viewform?usp=pp_url

Applications must be submitted online and no later than 25 March 2022
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All the applications forwarded differently will be rejected.

Art. 4 - Selection and merit list criteria

The selection of students made on the basis of a mathematical formula will be approved by the Unified Council.

The first 15 students of the merit ranking result will be admitted to the aforementioned activity.

The merit ranking list will be drawn up on the basis of:

- the weighted average of the grade points taken by the deadline of the notice;
- the number of CFU obtained by the deadline of the notice (CFUs acquired in a previous career, even though validated, will not be taken into account).

In case of a tie, preference will be given to the student of younger age.

At the end of the selection procedures, the merit list will be posted on the same webpage where the notice is published: <http://sfbct.unimc.it/it/dipartimento/bandi/bando-studenti>.

No further forms of personal communication to the candidates are provided.

Art. 5 - Verification and curricular recognition

The 100% attendance to the workshop and its online submission will allow students to acquire **4 CFUs** for "Elective courses" as referred to in art. 10, paragraph 5 of the Ministerial Decree 270/04.

The reference professor for the acquisition of the 4 CFUs is prof. Mara Cerquetti (email: mara.cerquetti@unimc.it).

The registration of the activity in the student's career will occur in the same way as for exams: student is required to register online for the exam in order to get the online exam verbalisation.

Art. 6 - Information on data processing

The personal data provided by candidates are collected and processed for the purposes of this call for applications in accordance with the provisions of current legislation.

The University of Macerata will use the data contained in the application forms, in compliance with what is indicated in the information addressed to students and available on the web page

<https://www.unimc.it/it/privacy-policy/informativa-studenti.pdf>.

Art. 7 - Person in charge of the procedure

In compliance with the applicable legal provisions on the subject, Mrs. Monica Cavalletti (email: monica.cavalletti@unimc.it) has been appointed as the Responsible for the administrative procedure.

Art. 8 - Publicity of the call for applications

This call for applications is published on the University of Macerata's Department of Education, Cultural Heritage and Tourism website at <https://sfbct.unimc.it/it/dipartimento/bandi/bando-studenti>